



Innovative Solutions Technology

Microsoft SharePoint 2007: Web Content Management

In this course, you will learn how to...

- Create a publishing site and pages
- Configure the publishing infrastructure
- Leverage master pages and style sheets using the publishing features
- Create publishing site definitions
- Separate content and layout with content types and page layouts
- Incorporate SharePoint Designer branding assets into Visual Studio solutions
- Understand and manage site hierarchies
- Customize menus and navigation
- Manage users and permissions
- Use and configure versioning and approval processes and workflows
- Deploy content
- Target different audiences
- Manage variations and localize content
- Aggregate information
- Collect usage data

Introduction to MOSS Publishing

- Creating a Publishing Site
- Creating Pages
- Versioning and Approval

Branding

- The Publishing Infrastructure
- Working with Styles and Themes
- Using Master Pages
- Editor and Table Styles

Creating a Publishing Site Definition

- SharePoint Site Definition Basics
- Web Publishing Site Definition
- Branding in a Web Publishing Site Definition
- Adding Assets into Visual Studio Solutions



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Page Layouts and Content Types

- Content Types in Web Content Management
- Creating and Deploying Page Layouts
- Creating and Deploying Pages Based on Page Layouts and Content Types

Site Structure

- Understanding Site Hierarchy
- Site Maps
- Vanity URLs and Host Headers
- Microsoft Hosting Recommendations

Enabling Content Management

- Users and Roles
- Understanding Versioning
- Review, Approval, and Publishing
- Content Deployment
- Audience Targeting
- Variations

Content Discovery - Navigation and Search

- Configuring Out-of-the-Box Navigation
- Creating Custom Navigation Elements and Providers
- Configuring and Customizing Search

Aggregating Information

- Using and Branding Content Query Web Parts
- Aggregating Data Across Site Collections
- Usage Analysis Reporting